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OUR NETWORK’S 2022 IMPACT

Change starts from the ground up. By investing in people power and engaging locally in our communities, we can make our own voices heard.

You can view the 60-second video on Youtube.
DEAR MOVEMENT COMMUNITY,

With Election Day behind us, we still have our movement for freedom before us: the movement to build a multiracial democracy that allows everyone to thrive and live in our full dignity.

This report, “Count Every Vote, Hear Every Voice, Meet Every Need,” describes how organizers and advocates across the State Voices Affiliated Network advanced this movement in 2022.

Our network of advocates is fighting to ensure that historically marginalized voices are heard—not only during election seasons but all year, every year.

None of this would be possible without all of the leaders, organizers, and voters who showed up for their communities this year. People like those in our incredible State Tables and 1,200 partners. People like our supporters and all the voters and organizers across the country. People like you.

The movement for multiracial democracy continues. I know we have what it takes to get over the finish line, together.

In solidarity,

Alexis Anderson-Reed
Alexis Anderson-Reed (she/her)
Chief Executive Officer
State Voices
BY THE NUMBERS: OUR NETWORK’S VOTER CONTACTS

The State Voices Affiliated Network made over 140 million contacts to voters in 2022—including 1.9 million calls, 34.5 million texts, and over 1 million doors, and 90 million contacts over mail via Voter Participation Center.

This includes over 3 million contacts to voters for the Georgia runoff elections.

The states with the highest voter contacts are Florida, Georgia, Pennsylvania, North Carolina, and Michigan.

Organizations in our network registered nearly 820,000 voters.

*These numbers are as of December 31, 2022 and are subject to slight changes.*
These numbers are as of December 31, 2022 and are subject to slight changes.
BY THE NUMBERS:
OUR NETWORK’S INFRASTRUCTURE

OUR NETWORK
Our State Tables and Emerging States are networks of state-based advocacy and grassroots organizations united to build a multiracial democracy.

- **25** State Tables
- **8** Emerging States
- **1,200** partners
- **88%** of our State Tables are led by women and **72%** by women of color.

SHARING MOVEMENT TECHNOLOGY
Civic tech is the core of the State Voices network, and we expand access to data, tech, and tools to marginalized communities.

State Voices administers **19 tools** to our State Tables, Emerging States, and Tools for All partners.
MOVING MONEY TO THE GROUND

As a nationwide network, it’s our duty to ensure BIPOC organizers and on-the-ground movements have resources.

- Regranted **$8.7M** to State Tables and partners
- Coordinated an additional **$1.3M** to Tables and partners
- And provided **$25,000 worth** of personal protective equipment, including masks, COVID tests, hand sanitizers, and thermometers.

TRAINING, TOOLKITS, AND GUIDES

State Voices offers trainings and other forms of resources in the fields of data, policy, organizing, communications, and more. In 2022, we:

- Facilitated over **50 trainings**
- Shared at least **8 toolkits and guides**, including our annual [Tools and Tech Guide](#)

Since 2017, State Voices has graduated **520 data practitioners** from our Data Certification Program. In 2022, 85% of the participants were BIPOC.

“After centuries of marginalization, our communities deserve to be heard. This requires extra effort and investment on all of our parts in order to counteract all the ways BIPOC communities are silenced.”

— Emily Persaud-Zamora
Director of Silver State Voices
GETTING OUT THE VOTE

The State Voices Affiliated Network has made over 140 million contacts to voters in 2022. We hired over 20 Digital Organizers, including people who were formerly incarcerated, to support national and state digital efforts. This culminated in an additional 3.8 million text messages and more than 4,000 phone calls in the weeks leading up to the November elections.

*These numbers are as of December 31, 2022 and are subject to slight changes.

“Midterm elections determine how my local government will be led. That’s important to me as it intimately has effects on my day-to-day life”
— Tonya R
Digital Organizer in State Voices’ Digital Organizing Program
As the largest national, nonpartisan voter protection effort, Election Protection has **more than 100** participating organizations and thousands of volunteers answering hotline calls and providing on-the-ground support for voters.

Leading up to the November elections, our coalition answered nearly **9,000 calls** over the hotline to help voters make their voices heard. At State Voices, we built state capacity and supported election reform efforts in **16 states** to expand rights and defend democracy.

Election Protection is a key part of year-round civic engagement and power building.
- In Pennsylvania, **Pennsylvania Voice** coordinated election defenders in the field who successfully de-escalated situations that arose at the polls.
- In Ohio, **Ohio Voice** partner, the **Ohio Voter Rights Coalition**, worked with **Faith in Public Life** on their Election Protection Peacekeepers program. Faith leaders across the state went to polling locations during the last weekend of early voting and on Election Day to bring peace and protection to the polls.

“State Voices is committed to ensuring that every eligible voter is able to cast a vote that counts and all voters have access to polls free of fear or intimidation. We’re engaging members of our community with de-escalation and bystander trainings to help support voters and promote safety, because we know that we can keep us safe better than any outside interest.”

— **Marissa Liebling**
Director of Policy at State Voices
ON THE BALLOT:
ECONOMIC JUSTICE, REPRODUCTIVE JUSTICE, AND MORE

Nine State Tables organized and won efforts around key ballot measures around reproductive justice, economic justice, and more.

LEARN MORE ABOUT SOME OF THESE VICTORIES!

• **Nebraska Civic Engagement Table** and the **Raise the Wage campaign** (Initiative 433) won! This means the minimum wage will increase to $15 an hour by 2026, with adjustments each year after that for inflation.

• **Massachusetts Voter Table** and the **Fair Share Amendment** (Question 1) won! This means that the wealthy will pay higher taxes to generate funds for transportation and public education.

• **New Mexico Civic Engagement Table/Center for Civic Policy** and the **Funding for Early Childhood Programs Amendment** (Amendment 1) won! Partners successfully advocated for a boost of nearly $150 million next year in early childhood education by increasing yearly distributions from the state’s permanent school fund.

• **Michigan Voices** and the **Reproductive Freedom for All campaign** (Amendment 7) won! This means reproductive justice protections will be codified in the state constitution.

Other states that won on the ballot over 2022 include **Alabama, Tennessee, Kentucky, Louisiana, and Oregon**! Many other states, including Louisiana and Ohio, also displayed powerful organizing around ballot measures.
“Poor people are spending way more money on state and local taxes – proportionally – compared to the wealthiest people in the state. We need to fix that problem. The upside is we can fund our schools and our transit systems with an extra $2 billion a year in taxes.”

— Beth Huang
Executive Director of Massachusetts Voter Table

“The number of signatures showed that here in Michigan we trust women. We trust people. We trust doctors, not politicians, to make decisions about our body, our pregnancy and parenthood.”

— Shanay Watson-Whitaker
Michigan Voices

You can learn more about the fight for reproductive justice in Michigan and Kentucky in our op-Ed in Ms. Magazine.
IN THE COURTS: REDISTRICTING AND FREEDOM TO VOTE

Alabama Forward and Power Coalition for Equity and Justice in Louisiana spent much of 2022 fighting for equitable districting and the freedom to vote in the courts. Both State Tables are in the Power On the Line coalition to achieve this in the courts.

LOUISIANA

Power Coalition for Equity and Justice, NAACP, and several other plaintiffs sued the Louisiana legislature for adopting new racist congressional maps in the wake of the 2020 census.

This case is awaiting the outcome of Merrill v. Milligan.

You can learn more about the Louisiana case here.

“We have an opportunity now to fight and ensure we preserve voting rights for everyone and continue to build a multiracial democracy that meets the needs of all American people, but particularly Black Louisianans, who have not had a true voice for too long.”

“Changing and reshaping the discriminatory history that has prevailed in Louisiana starts with this case, and it is important the Supreme Court fully understands the past and what is at stake so they can understand the continued necessity of the Voting Rights Act for a better future in our state.”

— Ashley Shelton
Director of Power Coalition for Equity and Justice
ALABAMA

On October 4, the U.S. Supreme Court heard oral arguments on Merrill v. Milligan, a crucial Alabama redistricting case that will have state and national implications, playing an integral role in the future of the Voting Rights Act.

Evan Milligan, Director of Alabama Forward, is a Plaintiff in the case.

Plaintiffs in Merrill v. Milligan argue that the proposed Alabama congressional map blatantly shrinks and dilutes Black voting power across the state — making it impossible for communities of color to be fully represented or have their needs truly advocated for in Congress.

Unfortunately, Alabamians had to vote in the midterms based on the racist district maps that are currently in place. Our power is on the line, and the next big hearing is in Spring 2023.

You can learn more about Merrill v. Milligan here.

“It doesn’t happen overnight, if movements are effective, and able to inspire people... they will have an influence on local, state, and federal policies.”

— Evan Milligan
Director of Alabama Forward
RESEARCH: LEARNING ABOUT BIPOC PERSPECTIVES IN MICHIGAN, NEVADA, NORTH CAROLINA

Ahead of the 2022 midterms, the State Voices Network partnered with Fenton Communications and Lake Research Partners (LRP) to hear directly from voters in critical states like Michigan, Nevada and North Carolina on what issues mattered to them most and what messages were most compelling. We consulted our State Tables across these three states — Michigan Voices, Blueprint NC, and Silver State Voices — to ensure our polling would be as helpful as possible to their organizing.

We also worked alongside Mothering Justice, a grassroots policy advocacy organization that provides mothers of color the tools and resources to use their power to push for equitable policy, on our reproductive justice message testing. Mothering Justice is committed to centering the experience and voices of mothers of color to create a more equitable system of care.

“We must center the perspectives of historically marginalized communities to ensure we don’t uphold or revert back to the status quo.”

“Who feels represented, and who doesn’t? Who feels like the government is meeting their needs, and whose needs are ignored? Who feels safe and confident when voting, and who feels silenced?”

— Serena Sebring
Director of Blueprint NC
The survey was conducted online from October 3 - 10 and reached a total of 400 likely voters across the three battleground states. The data was weighted slightly by gender, region, age, race and ethnicity, education, and party identification to best reflect likely voters in each state. Some key findings include:

**Voter Motivation:** Voters were very motivated to be voters in the midterm elections, especially in Michigan.

**Critical Issues:** The economy, followed by healthcare, was the dominant issue in voters minds ahead of the election.

**Youth Optimism:** Younger voters tended to be more optimistic that the government can be truly representative in their respective states.

**Reproductive Justice:** A majority of Michigan and Nevada voters support reproductive freedom. In North Carolina, a plurality of voters were pro-choice. The most convincing messages centered on the importance of making reproductive decisions free from government interference.

**Election Confidence:** The majority of voters across all three states had confidence that the midterms would be conducted fairly.

You can access the full findings here.

The information from this research is intended to be useful for year-round 501(c)3 activity, policy and education work. This research should NOT be applied toward voter registration or nonpartisan voter engagement activity without consulting counsel.
In 2020, we witnessed a resurgence of organizers and advocates calling for an end to state violence. Police brutality and harassment expose foundational flaws in our democracy. As we shared in 2020, “how can Black communities engage in the civic process equitably when so many are in cages, are disenfranchised, or are rightfully fearful of or disillusioned by the state?”

In Ohio, Ohio Voice partner The Freedom BLOC, in collaboration with Akron Urban League, Akron NAACP, and St. Ashworth Temple successfully advocated for the passage of ballot initiative Issue 10, which will establish a civilian review board as a first step towards accountability for police. In October, the advocates organized a march with their communities to demand justice for Jayland Walker. Jayland Walker was 25 years old when Akron police murdered him in June ‘22.

In Louisiana, Power Coalition for Equity and Justice and their partners advocated in support of Amendment 7. This amendment would remove language in the state’s constitution that permits slavery and involuntary servitude as criminal punishments. While the measure did not pass in Louisiana, in Alabama, Tennessee, Vermont, and Oregon voters approved similar measures to prohibit slavery and involuntary servitude as punishments for crimes.

“Police do not keep us safe. We keep us safe. This is exactly why we need a civilian review board — which is just the first step in moving toward a world where there is real accountability and justice and where every one of us can live full and healthy lives, no exceptions. Akron wins when we vote for Issue 10 because that is how we will keep us safe.”

—Freedom BLOC
2023 AND BEYOND

THE MOVEMENT FOR A MULTIRACIAL DEMOCRACY THAT COUNTS EVERY VOTE, HEARS EVERY VOICE, AND MEETS EVERY NEED IS ALL YEAR, EVERY YEAR.

To meet the needs of the movement, State Voices will focus on the following in 2023:
We are fighting for a world where all people have the opportunity to live in their full dignity. In this world, our people have affordable housing, economic stability, and the resources they need to live.

We dream of a world where we are all represented and connected, which centers joy and leads with love. We thank you for your support and contributions to our network!

1. **Expanding** voter engagement infrastructure to include municipal elections and rights restoration for formerly incarcerated individuals

2. **Implementing** learnings from 2020 and 2022 to prepare for 2024

3. **Strengthening** our culture across the State Voices network