

# Online Tools TechMap

The chart can be used to help you visualize your organization's needs and vendor product offerings. One possible use is to print off a copy (or using a paint program) to highlight/color in bubbles that match your needs. Different colors can be used to highlight priorities. Other copies can be printed and used to visualize and vendor offerings against your needs. Bubbles can be colored or shaded in different ways to highlight the quality or fit of a vendor's tool to match your need.

This chart is intended to show a general guideline of what to expect when looking at vendor materials. Please note that every vendor will have slightly different terms and classifications than are shown in this chart. E.g. Blog/News is often an extension of a CMS but it can also be thought of as a separate outreach effort and implemented on a another separate site in a different platform than the CMS.

For all tools involving member data, the ability to import and export is very important.

