

## Census 2010 Resource Guide

This resource guide was compiled by State Voices for your reference as you undertake your Census 2010 work. All resources were created by and are maintained by their source organization. For inquiries or to report a broken link, please contact Becca Rueble at [becca@statevoices.org](mailto:becca@statevoices.org).

### General Informational Resources

Source	Resource Title & Link	Description
U.S. Census Bureau	<b>2010 Census Questionnaire</b> <a href="http://2010.census.gov/2010census/pdf/2010_Questionnaire_Info_Copy.pdf">http://2010.census.gov/2010census/pdf/2010_Questionnaire_Info_Copy.pdf</a>	Preview of the 2010 Census Questionnaire; also available in Spanish, Korean, Vietnamese, Simplified Chinese and Russian
Population Reference Bureau	<b>U.S. Census 2010 Timetable</b> <a href="http://www.prb.org/Articles/2009/timetable.aspx">http://www.prb.org/Articles/2009/timetable.aspx</a>	List of Census activities and when they occur
U.S. Census Bureau	<b>U.S. Census 2010 Operational Timeline</b> <a href="http://2010.census.gov/partners/pdf/operationalTimeline.pdf">http://2010.census.gov/partners/pdf/operationalTimeline.pdf</a>	Graphic of Census activities and when they occur
Population Reference Bureau	<b>How the 2010 Census is Different</b> <a href="http://www.prb.org/Articles/2009/changesin2010.aspx">http://www.prb.org/Articles/2009/changesin2010.aspx</a>	Quick explanation of differences in the 2010 Census
U.S. Census Bureau	<b>50 Ways Census Data Are Used</b> <a href="http://www.michigan.gov/documents/hal/lm_census_50_Ways_Census_Data_are_Used_274567_7.pdf">http://www.michigan.gov/documents/hal/lm_census_50_Ways_Census_Data_are_Used_274567_7.pdf</a>	A list of 50 ways Census data are used
Population Resource Center	<b>Census Terminology</b> <a href="http://www.prcdc.org/files/Census%20Glossary.doc">http://www.prcdc.org/files/Census%20Glossary.doc</a>	Glossary of commonly used Census terms
Leadership Conference on Civil Rights	<b>Census Education Kit</b> <a href="http://www.civilrights.org/census/education-kit/census_ed_kit_lccref.pdf">http://www.civilrights.org/census/education-kit/census_ed_kit_lccref.pdf</a>	Twenty-four page guide provides Census overview and background, accuracy info and ways to get involved
U.S. Census Bureau	<b>2010 Census Integrated Communications Campaign Plan</b> <a href="http://2010.census.gov/2010census/pdf/2010_ICC_Plan_Final_Edited.pdf">http://2010.census.gov/2010census/pdf/2010_ICC_Plan_Final_Edited.pdf</a>	In-depth report on 2010 Census communications plan, including plans for targeting specific audiences

## Nonprofit Resources

Source	Resource Title & Link	Description
Population Reference Bureau	<b>The Role of Foundations and Nonprofits in the 2010 Census</b> <a href="http://www.prb.org/pdf09/ohare.pdf">http://www.prb.org/pdf09/ohare.pdf</a>	PowerPoint presentation by William O'Hare (Annie E. Casey Foundation) - includes key messages, safety of personal information, good and bad differences at the Census Bureau, specific suggestions for nonprofits and foundations to get involved in Census work
Nonprofits Count	<b>Nonprofits and the 2010 Census – June 4, 2009 Webinar</b> <i>Watch online:</i> <a href="https://cc.readytalk.com/cc/playback/Playback.do?id=1vxmnk">https://cc.readytalk.com/cc/playback/Playback.do?id=1vxmnk</a> <i>PowerPoint:</i> <a href="http://www.nonprofitvote.org/Download-document/Nonprofits-and-the-2010-Census-June-4th-2009.html">http://www.nonprofitvote.org/Download-document/Nonprofits-and-the-2010-Census-June-4th-2009.html</a>	Webinar given by Terri Ann Lowenthal – provides Census overview (importance of accuracy, who might be missed, operational milestones and challenges) and overview of nonprofit involvement (8 ways to get involved, resources available on nonprofitscount.org)
Nonprofits Count	<b>Why Nonprofits: Key to a Complete Count</b> <a href="http://www.nonprofitvote.org/Download-document/Why-Nonprofits.html">http://www.nonprofitvote.org/Download-document/Why-Nonprofits.html</a>	One pager on why nonprofits are crucial to obtaining a complete and accurate count
Nonprofits Count	<b>Seven Things Any Nonprofit Needs to Know about Census 2010</b> <a href="http://www.nonprofitvote.org/Download-document/7-Things-You-Need-to-Know-about-the-2010-Census.html">http://www.nonprofitvote.org/Download-document/7-Things-You-Need-to-Know-about-the-2010-Census.html</a>	One pager of quick facts nonprofits should know as they embark on their Census work
The Census Project	<b>Get Involved! A Guide for Stakeholders</b> <a href="http://www.thecensusproject.org/factsheets/cp-factsheet-getinvolved.pdf">http://www.thecensusproject.org/factsheets/cp-factsheet-getinvolved.pdf</a>	Two pager on actions organizations can take to get involved in Census work
Funders Census Initiative	<b>2010 Local, State and Regional Funder Census Initiatives</b> <a href="http://funderscommittee.org/funderscensusinitiative">http://funderscommittee.org/funderscensusinitiative</a>	Updates and info on Census work done by funders nationally and in select states
Southern Coalition for Social Justice	<b>2010 Census &amp; Redistricting Page</b> <a href="http://www.southerncoalition.org/census">http://www.southerncoalition.org/census</a>	Basic Census information and links, including potential mini-grant funding opportunity for organizations in NC and VA

## Community Focused Resources

Source	Resource Title & Link	Description
Asian American Justice Center	<b>Asian American Justice Center Census Publications &amp; Materials</b> <a href="http://www.advancingequality.org/censuspubs/">http://www.advancingequality.org/censuspubs/</a>	Fact sheets (Importance of Census to Asian Americans, Debunking Myths, What Ethnic Media Need to Know); Census 2000 Community Toolkit
National Congress of American Indians	<b>National Congress of American Indians Census Information Center</b> <a href="http://www.ncai.org/Census-Information-Center.218.0.html">http://www.ncai.org/Census-Information-Center.218.0.html</a>	Request data from the NCAI Census Information Center, reports on American Indians and Alaska Natives, info on Census Bureau and American Indian/Alaska Native Working Group Meetings
Arab American Institute	<b>Get Involved! Census 2010</b> <a href="http://www.aaiusa.org/get-involved/census-2010">http://www.aaiusa.org/get-involved/census-2010</a>	Why the Census is important, partnership opportunities, request info from the AAI Census Information Center
National Association of Latino Elected and Appointed Officials	<b>NALEO's Initiative to Achieve a Full Latino Count</b> <a href="http://www.naleo.org/census2010.html">http://www.naleo.org/census2010.html</a>	Census news updates focused on Latino community, information on the Ya Es Hora campaign
Southern Echo	<b>Southern Echo Census &amp; Redistricting Programs</b> <a href="http://southernecho.org/s/?page_id=256">http://southernecho.org/s/?page_id=256</a>	Background on Census involvement, description of Southern Echo Census program and timeline
U.S. Census Bureau	<b>Community Leader Video Testimonials</b> <a href="http://2010.census.gov/2010census/multimedia/video_testimonials/index.html">http://2010.census.gov/2010census/multimedia/video_testimonials/index.html</a>	Videos of community leaders speaking to the importance of the Census and why organizations and people should get involved

## Census Offices

Source	Resource Title & Link	Description
Nonprofits Count	<b>Find Your Local Census Office</b> <a href="http://www.nonprofitscount.org/state-resources.html">http://www.nonprofitscount.org/state-resources.html</a>	Interactive map – choose your state and get contact info for your local census offices plus what to ask for when you get in touch
U.S. Census Bureau	<b>Find Your Regional Census Office</b> <a href="http://www.census.gov/field/www/">http://www.census.gov/field/www/</a>	Provides regional employment info, partnership info, and more for each regional office

## Census News Resources

Source	Resource Title & Link	Description
The Census Project	<b>Census 2010 News Briefs</b> <a href="http://www.thecensusproject.org/newsbriefs.htm">http://www.thecensusproject.org/newsbriefs.htm</a>	Weekly updates on Census news – includes Census Bureau developments, legislative updates and news from partner organizations; find them online or sign up to receive via email
U.S. Census Bureau	<b>2010 Census: News That Counts</b> <a href="http://2010.census.gov/partners/materials/e-newsletters.php">http://2010.census.gov/partners/materials/e-newsletters.php</a>	E-newsletters from the U.S. Census Bureau; view them online or sign up to receive via email
U.S. Census Bureau	<b>Decennial Census Press Releases</b> <a href="http://www.census.gov/Press-Release/www/releases/">http://www.census.gov/Press-Release/www/releases/</a>	Press releases from the U.S. Census Bureau relating to the 2010 Census
Southern Coalition for Social Justice	<b>Census Updates</b> <a href="http://org2.democracynaction.org/o/5715/t/5458/signUp.jsp?key=902">http://org2.democracynaction.org/o/5715/t/5458/signUp.jsp?key=902</a>	Sign up to receive newsletter summarizing SCSJ work on the census, then post-census redistricting work

## Census Partner & Complete Count Committee Resources

Source	Resource Title & Link	Description
U.S. Census Bureau	<b>Partner with the U.S. Census Bureau</b> <a href="http://2010.census.gov/partners/partners/">http://2010.census.gov/partners/partners/</a>	Page provides information on becoming a Census Partner, including process and benefits
U.S. Census Bureau	<b>2010 Census Partnership Agreement Form</b> <a href="http://www.nonprofitvote.org/Download-document/Census-Partnership-Agreement-Form.html">http://www.nonprofitvote.org/Download-document/Census-Partnership-Agreement-Form.html</a>	Form provided to Partners after they register; includes list of 26 Census activities organizations can do
U.S. Census Bureau	<b>Quick Links to Census Materials</b> <a href="http://2010.census.gov/partners/materials/">http://2010.census.gov/partners/materials/</a>	A host of materials from Census logos to toolkits to activity guides; includes templates for creating your own 2010 Census brochures and posters
U.S. Census Bureau	<b>Partner Support Program FAQs</b> <a href="http://www.michigan.gov/documents/hal/Im_census_Partner_Support_Program_FAQs_283043_7.pdf">http://www.michigan.gov/documents/hal/Im_census_Partner_Support_Program_FAQs_283043_7.pdf</a>	Details the type of products and services Census Partners are eligible to receive
U.S. Census Bureau	<b>Complete Count Committee Guide</b> <a href="http://2010.census.gov/2010census/pdf/2010_CCC_Guide_Final.pdf">http://2010.census.gov/2010census/pdf/2010_CCC_Guide_Final.pdf</a>	Resource for organizing a Complete Count Committee; includes suggested schedule and structure

## Hard to Count Area Resources

Source	Resource Title & Link	Description
Nonprofits Count	<b>Maps of Hard to Count Areas</b> <a href="http://www.nonprofitscount.org/downloads.html#maps">http://www.nonprofitscount.org/downloads.html#maps</a>	Maps of Hard to Count areas in Colorado, Michigan, Minnesota, New Mexico and Ohio, with locations of service organizations overlaid
The Census Project	<b>Percent of State Populations Living in "Hard to Count" Areas, by Race &amp; Hispanic Origin</b> <a href="http://www.thecensusproject.org/factsheets/CP-HTC-States-Race-4-27-09.pdf">http://www.thecensusproject.org/factsheets/CP-HTC-States-Race-4-27-09.pdf</a>	Chart showing percent of state populations living in "Hard to Count" areas, by race & Hispanic origin
The Census Project	<b>States Ranked by People Living in "Hard to Count" Areas</b> <a href="http://www.thecensusproject.org/factsheets/CP-HTC-States-Number-4-20-09.pdf">http://www.thecensusproject.org/factsheets/CP-HTC-States-Number-4-20-09.pdf</a> <a href="http://www.thecensusproject.org/factsheets/CP-HTC-States-Percent-4-20-09.pdf">http://www.thecensusproject.org/factsheets/CP-HTC-States-Percent-4-20-09.pdf</a>	Charts showing order to states ranked by number and percentage of people living in "Hard to Count" areas
The Census Project	<b>Counties Ranked by People Living in "Hard to Count" Areas</b> <a href="http://www.thecensusproject.org/factsheets/CP-HTC-County-Number-4-20-09.pdf">http://www.thecensusproject.org/factsheets/CP-HTC-County-Number-4-20-09.pdf</a> <a href="http://www.thecensusproject.org/factsheets/CP-HTC-County-Percent-4-20-09.pdf">http://www.thecensusproject.org/factsheets/CP-HTC-County-Percent-4-20-09.pdf</a>	Charts showing 50 counties with highest number and percentage of people living in "Hard to Count" area

## State Specific Resources (As Available)

Source	Resource Title & Link	Description
State of Colorado	<b>Colorado Prepares for Census 2010</b> <a href="http://dola.colorado.gov/dlg/demog/census2010/census_2010.html">http://dola.colorado.gov/dlg/demog/census2010/census_2010.html</a>	CO-specific Census news, Census jobs in CO, Hard-to-Count areas, CO-specific promotional materials
State of Florida	<b>2010 Sunshine Census</b> <a href="http://www.sunshinecensus2010.com/">http://www.sunshinecensus2010.com/</a>	Calendar of state Census events, info/updates on Statewide Complete Count Committee, Census jobs in FL
State of Michigan	<b>Michigan 2010 Census Information</b> <a href="http://www.michigan.gov/hal/0,1607,7-160-51170-212579--,00.html">http://www.michigan.gov/hal/0,1607,7-160-51170-212579--,00.html</a>	Census jobs in MI, links to Census news, FAQs, and resources for promoting the Census
Michigan Participation Project	<b>Census Information for Michigan Nonprofits</b> <a href="http://www.michparticipationproject.org/">http://www.michparticipationproject.org/</a>	MI-specific Census news, Census fact sheets, links to Census jobs in MI, why MI nonprofits should be involved

Source	Resource Title & Link	Description
State of Minnesota	<b>Minnesota 2010 Census</b> <a href="http://www.mn2010census.org/">http://www.mn2010census.org/</a>	MN-specific Census news, calendar of state Census events, Census jobs in MN, info on creating Complete Count Committees, MN-specific promotional materials
Minnesota Participation Project	<b>Census Information for Minnesota Nonprofits</b> <a href="http://www.mnparticipationproject.org/index.php/census">http://www.mnparticipationproject.org/index.php/census</a>	Why MN nonprofits should be involved, Census fact sheets, nonprofit Complete Count Committees, Hard to Count area maps
University of Nevada	<b>Nevada 2010 Census</b> <a href="http://www.nsbdc.org/what/data_statistics/demographer/nv2010census/">http://www.nsbdc.org/what/data_statistics/demographer/nv2010census/</a>	Previous Census newsletters from the Nevada State Data Center, Census jobs in NV
State of New Jersey	<b>New Jersey Census 2010</b> <a href="http://lwd.dol.state.nj.us/labor/lpa/census/2010/njcensus_index.html">http://lwd.dol.state.nj.us/labor/lpa/census/2010/njcensus_index.html</a>	Questionnaires in multiple languages, links to informational videos developed by the Census Bureau, Census jobs in the NJ region
State of North Carolina	<b>North Carolina is Counting on YOU!</b> <a href="http://www.osbm.state.nc.us/ncosbm/facts_and_figures/census/nc2010/">http://www.osbm.state.nc.us/ncosbm/facts_and_figures/census/nc2010/</a>	2000 Census non-response rates by counties and their effects, NC Complete Count Committees, Census jobs in NC, NC-specific promotional materials
State of Ohio	<b>Ohio Census 2010</b> <a href="http://census.ohio.gov/">http://census.ohio.gov/</a>	Census jobs in OH, search for OH Complete Count Committees, registered partners and individuals with previous census expertise, OH-specific Census news
OhioVOTES	<b>You Can Count On Me Ohio</b> <a href="http://www.youcancountonmeohio.org/">http://www.youcancountonmeohio.org/</a>	Why OH nonprofits should be involved, become a Complete Count Committee partner, OH-specific Census news, links to resources
Penn State University	<b>Census 2010 Pennsylvania</b> <a href="http://pacensus2010.org/">http://pacensus2010.org/</a>	Census jobs in PA, Census 2000 Planning Database to use for identifying Hard-to-Count Areas, etc.

**Resource Sites**
*Check these sites for periodic resource updates*

Site	URL	Project of:
<b>The Census Project</b>	<a href="http://www.thecensusproject.org">www.thecensusproject.org</a>	Project stakeholders: <a href="http://www.thecensusproject.org/Stakeholderlist.htm">http://www.thecensusproject.org/Stakeholderlist.htm</a>
<b>Nonprofits Count</b>	<a href="http://www.nonprofitscount.org">www.nonprofitscount.org</a>	Nonprofit Voter Engagement Network
<b>Funders Census Initiative</b>	<a href="http://funderscommittee.org/funderscensusinitiative">http://funderscommittee.org/funderscensusinitiative</a>	Funders' Committee for Civic Participation
<b>Population Resource Center</b>	<a href="http://www.prcdc.org/2010/Status_of_the_2010_Census/">http://www.prcdc.org/2010/Status_of_the_2010_Census/</a>	
<b>Leadership Conference on Civil Rights Education Fund</b>	<a href="http://www.civilrights.org/census/">http://www.civilrights.org/census/</a>	
<b>U.S. Census Bureau</b>	<a href="http://2010.census.gov/2010census/">http://2010.census.gov/2010census/</a>	